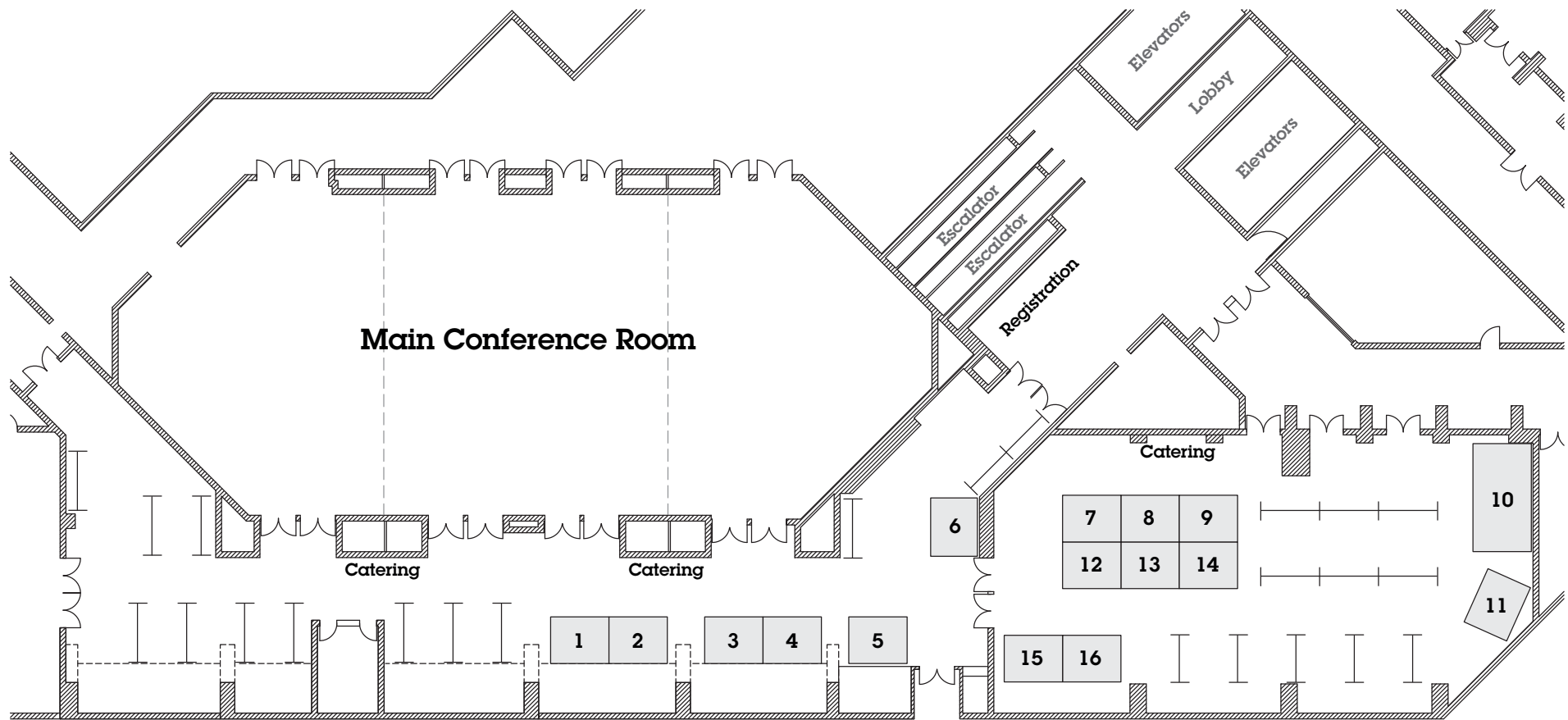


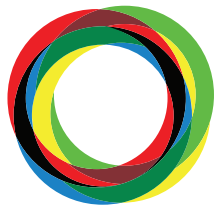


Exhibition & Conference Floor Plan



Date 21-23 April 2013 **Venue** Westin Harbour Castle Hotel, Toronto, Canada

www.wsmconference.com



Exhibitor List

NO EXHIBITOR

- 1 CEPSM

- 2 iSMA

- 3 Ogilvy Public Relations

- 4 Ogilvy Public Relations

- 5 Stephen Thomas

- 6 Exp

- 7 ICE

- 8 The Social Marketing Gateway

NO EXHIBITOR

- 9 Manifest Communications Inc.

- 10 Rescue Social Change Group

- 11 Social Marketing Quarterly

- 12 Environics Analytics

- 13 Book signings

- 14 University of Waterloo

- 15 PSI

- 16 Canadian Marketing Association (CMA)